Cecilia A. Massetti, Ed.D.
Superintendent of Schools

Agenda Item 8.6

Board of Education Action Item
February 11, 2020

Topic:
Consideration of Official 2020 Delegate Assembly Ballot, County Delegate Region 10

Background:
CSBA's Delegate Assembly is a part of the association's governance structure. The county delegate works with local districts, county offices, the Board of Directors and Executive Committee Delegates to ensure that the association reflects the interests of school districts and county offices of education throughout the state.

The Board, as a whole, is required to vote.

Election results will be available no later than Wednesday, April 1. If there is a tie vote, a run-off election will be held. All re-elected and newly elected Delegates will serve two-year terms beginning April 1, 2020 – March 31, 2022.

Financial Impact:
None

Resource:
CSBA

Recommendation:
Board prerogative

1105 South Madera Avenue • Madera, CA 93637 • (559) 673-6051 • FAX (559) 673-5569
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REQUIRES BOARD ACTION

This completed **ORIGINAL** Ballot must be **SIGNED** by the Superintendent or Board Clerk and returned in the enclosed envelope postmarked by the U.S. post office no later than **MONDAY, MARCH 16, 2020**. Only ONE Ballot per Board. Be sure to mark your vote "✕" in the box.

A PARTIAL, UNSIGNED, PHOTOCOPIED, OR LATE BALLOT WILL NOT BE VALID.

OFFICIAL 2020 DELEGATE ASSEMBLY BALLOT
COUNTY DELEGATE REGION 10
(Fresno, Kings, Madera, Mariposa Counties)

(Vote for no more than 1 candidate)

Delegates will serve two-year terms beginning April 1, 2020 – March 31, 2022

**denotes incumbent*

☐ Marcy Masumoto (Fresno COE)*

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Provision for Write-in Candidate Name _____ *COE* _____

Signature of Superintendent or Board Clerk _____ *Title* _____

COE _____ *Date of Board Action* _____

See reverse side for a current list of all Delegates in your Region.

REGION 10 – 15 Delegates (11 elected/4 appointed◈)

Director: Susan Markarian (Pacific Union ESD)

Below are the current Delegates and their terms (as of January 31, 2020).

Subregion10-A (Madera, Mariposa)
Barbara Bigelow (Chawanakee USD), term expires 2021

Subregion10-B (Fresno)
Daniel Babshoff (Kerman USD), term expires 2021
Darrell Carter (Washington USD), term expires 2020
Phillip Cervantes (Central USD), 2020
Gilbert Coelho (Firebaugh-Las Deltas USD), term expires 2020
Valerie Davis (Fresno USD)◈, appointed term expires 2021
Juan David Garza (Parlier USD), term expires 2020
Susan Hatmaker (Clovis USD), term expires 2020
William (Bill) Johnson (Clay Jt. ESD), term expires 2021
Carol Mills (Fresno USD)◈, appointed term expires 2020
Elizabeth (Betsy) Sandoval (Clovis USD)◈, appointed term expires 2020
Kathy Spate (Caruthers USD), term expires 2021
G. Brandon Vang (Sanger USD), term expires 2021

Subregion10-C (Kings)
Teresa Carlos-Contreras (Kings River-Hardwick Union ESD), term expires 2020

County Delegate:
Marcy Masumoto (Fresno COE), term expires 2020

Counties

Madera, Mariposa (Subregion A)
Fresno (Subregion B)
Kings (Subregion C)

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2019 Regional COUNTY Delegate Assembly Candidate Biographical Sketch
Form DUE: Monday, January 7, 2019

Mail to: CSBA | Attn: Executive Office | 3251 Beacon Blvd., West Sacramento, CA 95691|fax: (916) 371-3407 |or email: nominations@csba.org.

Please complete, sign and date this required one-page candidate biographical sketch form. An optional, one-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and please do not re-type this form. Any additional page(s) exceeding this one-page candidate form will not be accepted. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Executive Office. Late submissions will not be accepted. If you have any questions, please contact the Executive Office at (800) 266-3382.

Your signature indicates your consent to have your name placed on the ballot and, if elected, to serve as County Delegate and as a member on the CCBE's Board of Directors.

Signature: Signature of Marcy Masumoto
Date: January 6, 2020

Name Marcy Masumoto, EdD
CSBA Region-subregion # 10
COE: Fresno County Office of Education
Years on Board: 1
Profession: Consultant/Farmer
Contact Number: (Cell) 559-304-2190
Primary Email (communication from CSBA will be sent to Primary Email): mmasumoto@fcoe.org
Are you a continuing delegate?: Yes
If yes, how long have you served as a delegate?: 1

Why are you interested in becoming a CSBA County Regional Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I would like to strengthen the relationships between local districts, county boars and our two statewide organizations (CSBA & CCBE) to help shape training, policy and advocacy efforts and to ensure diverse voices are heard, including our rural/small, mid size/suburban and large/urban districts. With over 40 years work experience in public education, community benefit organizations and small business/farming. I understand the impact of good leaders and strong organizational structures. Having recently served on a local school board prior to election to the Fresno County Board of Education (CCBE) Board of Directors to ensure others understand our issues and needs. Having served only one year in this capacity. I would like to continue representing our region.

Please describe your activities and involvement on your local board, community, and/or CSBA.

Since I was a youth in 4-H, I have been active in my community as a volunteer and professional, I served on the Sanger Unified School District (SUSH) Board 2012-2018 and CSBADA for 4 years prior to my 2018 election to Fresno County Board of Education (FCBOE). In 2019 I was appointed CSBADA and the CCBE Board of Directors to fill a vacancy as a county representative. At SUSD, I was President, Vice President

of Clerk each year. We hired two superintendents, passed two bond elections, and implemented numerous new initiatives including LCAP planning. At FCBOE, I was on the CTE Advisory Board and I am Vice President. For CABA, I served on the Nominating committee and as a Golden Bell Validator 3x. For CCBE, I am currently on the nominating committee. I am also currently Program Chair for the Fresno County Trustees Association and membership chair in my Rotary Club.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

One of the challenges I see local governing boards facing is balancing dynamics between new and "old" trustees - issues of turnover vs stagnation. Many new trustees have little foundation in school organizational structure/policies, and lack understanding of governance procedures. Some new trustees are impatient and do not develop trust amongst their peers as they strive to quickly move to other political offices. At the same time, there are a number of long time trustees who have a wealth of experience, seem less committed to listening to new voices, and at times demonstrate a sense of entitlement. This leads to unhealthy, tenuous political dynamics on boards. Our state organization have developed complicated systems that require lengthy tenure to fully maneuver, are not conducive to quickly on-boarding new trustees not helping create constructive relations amongst trustees with varying levels of expertise. CSBA and CCBE need to develop mechanisms to more quickly and efficiently prepare trustees for their roles, strengthen relationships, and address the broad range of trustee needs across our state in creative, compelling, cost-effective ways, to provide value added support to members.

Marcia (Marcy) Thieleke Masumoto, Ed.D.
9336 East Lincoln Avenue Del Rey, CA, 93616

Cell: 559-521-3330 E-mail: mmasumoto@fcoe.org

SELF-EMPLOYMENT HISTORY

MASUMOTO FAILY FARM, Del Rey, CA 1983 – Present
Co-owner/Partner, Event coordinator, Fruit Packer, Food Safety Manager, Cookbook Author
Subject of 2016 PBS documentary about 80-acre organic family farm producing peaches, nectarines and raisins.

UNIVERSITY ADVANCEMENT, CA State University, Fresno 2015 – Present
Education and Community Engagement Consultant – projects have included organization of President's Community Conversations, Latino Education Summit, Comprehensive Campaign planning

EMPLOYMENT HISTORY

CENTRAL VALLEY EDUCATIONAL LEADERSHIP INSTITUTE (now Welty Center) 2007 – 2015
In Kremen School of Education, California State University, Fresno, Employed by CSUF Foundation.
Project Director, Coordinate professional development events and Rural Network for educational leaders.

PIVOT LEARNING PARTNERS, San Francisco, CA 2005 – 2007
Central Valley Region Project Manager, working at and in coordination with Fresno State

UNIVERSITY OF CALIFORNIA SAN FRANCISCO 2000 – 2005
Medical Education Program, Fresno CA
Academic Program Coordinator, Latino Center for Medical Education
Residency Recruitment Manager, Graduate Medical Education

VALLEY CHILDREN'S HOSPITAL, Fresno/Madera, CA 1985 – 2000
Internal Consultant, Medical Affairs
Administrative Director, Education/Organization Development
Administrative Director, Medical Genetics/Prenatal Detection
Program Coordinator, Sickle Cell Educator/Counselor

STATE CENTER COLLEGE COMMUNITY COLLEGE DISTRICT, Reedley College 1984 – 1985
Program Development Coordinator – established community campus sites

NATIONALITIES SERVICE OF CENTRAL CALIFORNIA, Fresno, CA 1983 – 1984
(Refugee resettlement agency) Program/Fiscal Specialist

ASSOCIATED INDIAN SERVICES, INC., Fresno, CA 1982 – 1983
Assistant Director and Community Nutrition Program Coordinator

UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION 1981
Community Resources Davis, CA, Staff Research Associate

OFFICE OF RIVERSIDE COUNTY SUPERINTENDENT OF SCHOOLS 1978 – 1980
Children's Services, Riverside, CA Child Nutrition Advisor

EDUCATION

Ed.D. Joint Doctoral Program in Educational Leadership
University of California, Davis/California State University, Fresno CA
Dissertation Title: A Qualitative Study of Leadership Practices and School-Community Interrelationships in High-Performing, High-Poverty Rural California High Schools

M.S. Community Development, administration and adult education emphases
University of California, Davis, CA Project: Community Needs Assessment Handbook

Graduate work in teacher education, California Polytechnic University, Pomona CA
Graduate work in teacher education, California State University, San Bernardino, CA

B.S. Public Health Science, health education emphasis, Loma Linda University, Loma Linda, CA

PUBLIC OFFICE

Fresno County Board of Education, Area 4, 12/2018 – Present, VP (20119-20), CA County Boards of Education Board of Dir.
Sanger Unified School District Trustee, Area 4, 2012 – 2018, President (1 year), VP (3 years), Clerk (2 years)
Representative to California School Boards Associate Delegate Assembly (District 4 years, County 1 year)